

ENGAGE Project Database of Best practices collected at EU level

Purpose: To offer a gallery of best practices examples to be used as examples and motivations for the youth leaders in their activities when raising young people’s awareness of EU values and motivating them to get engaged in democratic life.

Title of the initiative	DEMOKRATAINMENT
Representative image of the initiative	 <p>Copyright: Demokratainment › AWO</p> 
Website/Social Media	Demokratainment › AWO

account of the initiative																									
Country of implementation	Developed by AWO in Germany. Methods can be used everywhere.																								
Representative organisation/ individuals	AWO Bundesverband e.V. (Federal Association of the Workers' Welfare Association)																								
Field of action	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">EU values & human rights</td> <td style="width: 10%; text-align: center;"><input checked="" type="checkbox"/></td> <td style="width: 30%;">Citizenship</td> <td style="width: 10%; text-align: center;"><input checked="" type="checkbox"/></td> </tr> <tr> <td>Cultural identity</td> <td style="text-align: center;"><input type="checkbox"/></td> <td>Digital citizenship</td> <td style="text-align: center;"><input type="checkbox"/></td> </tr> <tr> <td>Diversity and inclusion</td> <td style="text-align: center;"><input type="checkbox"/></td> <td>Gender, social, economic and health</td> <td style="text-align: center;"><input type="checkbox"/></td> </tr> <tr> <td>Social justice</td> <td style="text-align: center;"><input checked="" type="checkbox"/></td> <td>Leadership & mentorship</td> <td style="text-align: center;"><input type="checkbox"/></td> </tr> <tr> <td>Democratic life</td> <td style="text-align: center;"><input checked="" type="checkbox"/></td> <td>Other</td> <td style="text-align: center;"><input type="checkbox"/></td> </tr> <tr> <td>Climate change, sustainability</td> <td style="text-align: center;"><input type="checkbox"/></td> <td></td> <td></td> </tr> </table> <p>If other, please specify</p>	EU values & human rights	<input checked="" type="checkbox"/>	Citizenship	<input checked="" type="checkbox"/>	Cultural identity	<input type="checkbox"/>	Digital citizenship	<input type="checkbox"/>	Diversity and inclusion	<input type="checkbox"/>	Gender, social, economic and health	<input type="checkbox"/>	Social justice	<input checked="" type="checkbox"/>	Leadership & mentorship	<input type="checkbox"/>	Democratic life	<input checked="" type="checkbox"/>	Other	<input type="checkbox"/>	Climate change, sustainability	<input type="checkbox"/>		
EU values & human rights	<input checked="" type="checkbox"/>	Citizenship	<input checked="" type="checkbox"/>																						
Cultural identity	<input type="checkbox"/>	Digital citizenship	<input type="checkbox"/>																						
Diversity and inclusion	<input type="checkbox"/>	Gender, social, economic and health	<input type="checkbox"/>																						
Social justice	<input checked="" type="checkbox"/>	Leadership & mentorship	<input type="checkbox"/>																						
Democratic life	<input checked="" type="checkbox"/>	Other	<input type="checkbox"/>																						
Climate change, sustainability	<input type="checkbox"/>																								
Type of action	Participatory civic education through interactive methods																								
Target group	Individuals of all ages																								
Main partners or stakeholders	<ul style="list-style-type: none"> • AWO Bundesverband (Federal Association of the Workers' Welfare Association) • AWO Project „Zusammenhalt durch Teilhabe“ (Specialist Unit "Cohesion through Participation") • AWO Landesverband Bayern e.V. • AWO Landesverband Mecklenburg Vorpommern • AWO Bezirksverband Mittelrhein e.V. • AWO Landesverband Sachsen e.V. • AWO Landesverband Schleswig-Holstein e.V. • AWO Landesverband Thüringen e.V. • AWO Bezirksverband Westliches Westfalen e.V. / Unterbezirk Dortmund 																								
Short description of the initiatives	Demokratinment is an initiative by AWO designed to strengthen democratic competencies and values within the organization and beyond through playful																								

	<p>and engaging methods. From 2020 until the end of 2024, seven regional and state associations of the AWO (Workers' Welfare Association) have been funded through the federal program “Cohesion through Participation.” The aim is to strengthen democratic skills and civic engagement within the AWO and to share successful approaches across the organization. The projects and their activities—ranging from promoting democratic values to encouraging participation—are presented in more detail here. It offers a collection of interactive activities that can be utilized in various settings, such as workshops, team events, and public gatherings, to facilitate discussions on democracy and AWO's core values.</p>
<p>Activities and methods implemented</p>	<ul style="list-style-type: none"> • Development of diverse methods that combine entertainment with democratic education. • Provision of materials and guides for activities that can be adapted to different group sizes and settings. • Integration of these methods into existing AWO events and training sessions to enhance engagement.
<p>Key Success Factors</p>	<ul style="list-style-type: none"> • Accessibility: Methods require minimal preparation and can be implemented without prior expertise. • Flexibility: Activities are adaptable to various contexts and participant groups. • Engagement: The entertaining nature of the methods increases participation and interest in democratic topics.