



ENGAGE Project Database of Best practices collected at EU level

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Title of the initiative	Youth Information and Counselling Centres																											
Representative image of the initiative																												
Website/Social Media account of the initiative	https://national-policies.eacea.ec.europa.eu/youthwiki/chapters/romania/58-raising-political-awareness-among-young-people																											
Country of implementation	Romania																											
Representative organisation/ individuals	Ministry of Youth and Sports																											
Field of action	<table border="1"><tr><td>EU values & human rights</td><td><input type="checkbox"/></td><td>Citizenship</td><td><input checked="" type="checkbox"/></td></tr><tr><td>Cultural identity</td><td><input type="checkbox"/></td><td>Digital citizenship</td><td><input type="checkbox"/></td></tr><tr><td>Diversity and inclusion</td><td><input type="checkbox"/></td><td>Gender, social, economic and health</td><td><input type="checkbox"/></td></tr><tr><td>Social justice</td><td><input type="checkbox"/></td><td>Leadership & mentorship</td><td><input type="checkbox"/></td></tr><tr><td>Democratic life</td><td><input checked="" type="checkbox"/></td><td>Other</td><td><input type="checkbox"/></td></tr><tr><td>Climate change, sustainability</td><td><input type="checkbox"/></td><td></td><td></td></tr></table>				EU values & human rights	<input type="checkbox"/>	Citizenship	<input checked="" type="checkbox"/>	Cultural identity	<input type="checkbox"/>	Digital citizenship	<input type="checkbox"/>	Diversity and inclusion	<input type="checkbox"/>	Gender, social, economic and health	<input type="checkbox"/>	Social justice	<input type="checkbox"/>	Leadership & mentorship	<input type="checkbox"/>	Democratic life	<input checked="" type="checkbox"/>	Other	<input type="checkbox"/>	Climate change, sustainability	<input type="checkbox"/>		
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Type of action	Information and counselling services
Target group	Young people
Main partners or stakeholders	Public institutions
Short description of the initiatives	<p>Providing information and counselling about democratic rights and civic engagement.</p> <p>Youth-targeted information campaigns about democratic rights and democratic values supported by public institutions are only aiming at raising youth participation in elections. A 'Go Vote' campaign has been implemented in 2016 by the Ministry of Youth and Sports, using mainly online communication tools, implemented between March 2016 and December 2016 to get as many young people as possible to vote in the local and parliamentary elections. No monitoring and evaluation have been conducted on the main outcomes and results of the campaign.</p>
Activities and methods implemented	<p>Workshops, informational sessions, counselling</p> <p>Youth-targeted information campaigns about democratic rights and democratic values supported by public institutions are only aiming at raising youth participation in elections</p> <p>Promoting the intercultural dialogue among young people</p> <p>Promoting transparent and youth-tailored public communication</p>
Key Success Factors	Accessibility, government support