



### ENGAGE Project Database of Best practices collected at EU level

**Purpose:** To offer a gallery of best practices examples to be used as examples and motivations for the youth leaders in their activities when raising young people's awareness of UE values and motivating them to get engaged in democratic life.

Title of the initiative	Respect Coaches																								
Representative image of the initiative	 <p><b>LASS UNS REDEN!</b> REDEN BRINGT RESPEKT.</p> <p>Copyright: <a href="#">IB Angebot   JMD Respekt Coaches</a></p>																								
Website/Social Media account of the initiative	<a href="#">JMD Respekt Coaches</a>																								
Country of implementation	Germany																								
Representative organisation/individuals	Jugendmigrationsdienste (Youth Migration Services)																								
Field of action	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">EU values &amp; human rights</td> <td style="width: 10%; text-align: center;"><input checked="" type="checkbox"/></td> <td style="width: 30%;">Citizenship</td> <td style="width: 10%; text-align: center;"><input type="checkbox"/></td> </tr> <tr> <td>Cultural identity</td> <td style="text-align: center;"><input checked="" type="checkbox"/></td> <td>Digital citizenship</td> <td style="text-align: center;"><input type="checkbox"/></td> </tr> <tr> <td>Diversity and inclusion</td> <td style="text-align: center;"><input checked="" type="checkbox"/></td> <td>Gender, social, economic and health</td> <td style="text-align: center;"><input checked="" type="checkbox"/></td> </tr> <tr> <td>Social justice</td> <td style="text-align: center;"><input checked="" type="checkbox"/></td> <td>Leadership &amp; mentorship</td> <td style="text-align: center;"><input type="checkbox"/></td> </tr> <tr> <td>Democratic life</td> <td style="text-align: center;"><input checked="" type="checkbox"/></td> <td>Other</td> <td style="text-align: center;"><input type="checkbox"/></td> </tr> <tr> <td>Climate change, sustainability</td> <td style="text-align: center;"><input type="checkbox"/></td> <td></td> <td></td> </tr> </table>	EU values & human rights	<input checked="" type="checkbox"/>	Citizenship	<input type="checkbox"/>	Cultural identity	<input checked="" type="checkbox"/>	Digital citizenship	<input type="checkbox"/>	Diversity and inclusion	<input checked="" type="checkbox"/>	Gender, social, economic and health	<input checked="" type="checkbox"/>	Social justice	<input checked="" type="checkbox"/>	Leadership & mentorship	<input type="checkbox"/>	Democratic life	<input checked="" type="checkbox"/>	Other	<input type="checkbox"/>	Climate change, sustainability	<input type="checkbox"/>		
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	If other, please specify .....
Type of action	Nationwide school-based prevention and education program promoting democracy, respect, and tolerance.
Target group	Students from all general and vocational schools in Germany, typically starting from grade 7
Main partners or stakeholders	<ul style="list-style-type: none"> <li>• Federal Ministry for Family Affairs, Senior Citizens, Women and Youth (BMFSFJ) – funding body</li> <li>• Youth Migration Services (Jugendmigrationsdienste, JMD) – local implementing organizations</li> <li>• Partner organizations include for example: <ul style="list-style-type: none"> <li>◦ Workers' Welfare Association (AWO)</li> <li>◦ Protestant and Catholic Youth Social Work Associations</li> <li>◦ Internationaler Bund</li> <li>◦ German Red Cross</li> <li>◦ The Paritätischer Welfare Association</li> </ul> </li> <li>• Cooperating partners: civil society organizations in political education, radicalization prevention, and youth work</li> </ul>
Short description of the initiatives	The Respect Coaches program aims to strengthen young people's democratic values and resilience against extremism and group-focused enmity. Through group-based educational activities within schools, students are encouraged to develop intercultural and interreligious competencies, engage in respectful dialogue, and explore themes like identity, discrimination, and social justice.
Activities and methods implemented	<ul style="list-style-type: none"> <li>• Group workshops and participatory methods on democracy, anti-discrimination, diversity, media literacy, and religion</li> <li>• Excursions and external expert inputs from political education and radicalization prevention organizations</li> <li>• Collaboration with schools to tailor offers to local needs</li> <li>• Individual counselling when needed through the Youth Migration Services</li> </ul>
Key Success Factors	<ul style="list-style-type: none"> <li>• Low-threshold access through direct work in schools</li> <li>• Needs-based approach, with flexible, locally adapted programming</li> <li>• Strong networks between schools, civil society, and youth services</li> <li>• Sustainable impact through regular, long-term engagement with students on social and democratic issues</li> </ul>